

ORDER

Orders
Order / Rev: 2471241
Alt Order #: WOC13590902
Product Desc: IN-09 2022
Estimate: 2344
Flight Dates: 04/27/22 - 05/03/22
Original Date / Rev: 04/29/22 / 04/29/22
Order Type: General

WHAS
Primary AE: Taylor Fritsch
Sales Office: TSWAS
Sales Region: NAT

Agency
Name: Flexpoint Campaigns/ POL
Buying Contact: _____
Billing Contact: _____
P.O. Box 811
Alexandria, VA 22313

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/ Stu Barnes-Israel/ US House/ R/
Demographic: A55+
Product Codes: PL-Candidate: US House
Revenue Code 1: AGY
Revenue Code 2: (POL) Political
Revenue Code 3: (POL) Candidate
Priority: P04

New Business End: _____
Advertiser External ID: 199089
Agency External ID: 75140AG
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/25/22	05/02/22	11	\$1,810.00	\$1,538.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2022	11	\$1,810.00	\$1,538.50	0.00
Totals	11	\$1,810.00	\$1,538.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Taylor Fritsch			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WHAS	15%	\$1,810.00
Market	100%	\$12,066.67

Competitive Share

	Share	Total
CABLE	0%	\$0.00
UNKWN	85%	\$10,256.67
WAVE	0%	\$0.00
WBKI	0%	\$0.00
WBNA	0%	\$0.00
WDRB	0%	\$0.00
WFTE	0%	\$0.00
WKMJ	0%	\$0.00
WKPC	0%	\$0.00
WKZT	0%	\$0.00
WLKY	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 3	WHAS	04/27/22	05/01/22	ROS EM (Su) 6-8a WAKE UP WEEKEND 6-8A	CM	6-8a	-----2	:30	2	\$25.00	P03	0.00	NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		04/25/22	05/01/22	-----2	2	\$25.00	0.00								

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WHAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/25/22	05/01/22	-----2		2				\$25.00		0.00			
N 4	WHAS	04/27/22	05/01/22	Good Morning America GOOD MORNING AMERICA	CM	8-9a	-----1	:30	1	\$75.00	P03	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/25/22	05/01/22	-----1		1				\$75.00		0.00			
N 5	WHAS	04/27/22	05/02/22	Local News @ 5p M-F WHAS11 NEWS @ 5p	CM	5-530p	1-----	:30	1	\$200.00	P03	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/27/22	05/03/22	1-----		1				\$200.00		0.00			
N 6	WHAS	04/27/22	05/02/22	Local News @ 530p M-F WHAS11 NEWS @ 530P	CM	530-6p	1-----	:30	1	\$225.00	P03	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/27/22	05/03/22	1-----		1				\$225.00		0.00			
N 7	WHAS	04/27/22	05/02/22	Local News @ 6p M-F WHAS11 NEWS @ 6p	CM	6-630p	1-----	:30	1	\$400.00	P02	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/27/22	05/03/22	1-----		1				\$400.00		0.00			
N 9	WHAS	04/27/22	05/01/22	Local News @ 630p Su WHAS11 NEWS SUNDAY	CM	630-7p	-----1	:30	1	\$250.00	P03	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/25/22	05/01/22	-----1		1				\$250.00		0.00			
N 11	WHAS	05/01/22	05/02/22	LN (M-Su) LN (M-Su)	CM	11-1135p	1-----1	:30	2	\$200.00	P03	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/25/22	05/01/22	-----1		1				\$200.00		0.00			
		Week: 05/02/22	05/08/22	1-----		1				\$200.00		0.00			
N 12	WHAS	05/02/22	05/02/22	Good Morning America Good Morning America	CM	7-9a	1-----	:30	1	\$200.00	P03	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/02/22	05/08/22	1-----		1				\$200.00		0.00			
N 13	WHAS	05/01/22	05/01/22	MacGyver 135-235a Su MacGyver 135-235a Su	CM	135-235a	-----1	:30	1	\$10.00	P04	0.00	NM	1	\$10.00
													Totals	11	\$1,810.00